

A.I. & AUTOMATION FOR ELECTRICIANS



WORKBOOK DAY ONE #TASK 1

Key Points

First of all, I want to welcome you to this Five-Day Challenge.

To Benefit from this challenge, you must remain committed for the Five Days. There is no point in just reading, listening and then doing nothing. You need to implement an action at every stage, do this and you will get results.

Everything you need to know is explained in detail, you do not need any in-depth knowledge of Marketing, GBP, Facebook or any other tool.

Follow everything I say EXACTLY to the letter and you will get results, please do not try to overthink this challenge, it is simple, and it works. You can play and tweak the setting when the challenge has ended, for now just follow the system.

Each Morning **At 6AM** the Task for that Day will be posted in the Group; each task is accompanied by an explanatory Video and a PDF Task Sheet.

At 15:00 Each Day I will Post an AMA (ask me anything) post to the Group – You will post your Questions related to that day's tasks ONLY, below this post.

At 19:30 Each Evening, we will be Live in the Group answering your Questions.

Task 1 Day 1

Account & Profile Setup

Today, our goal is to ensure all core business profiles are created and accessible.

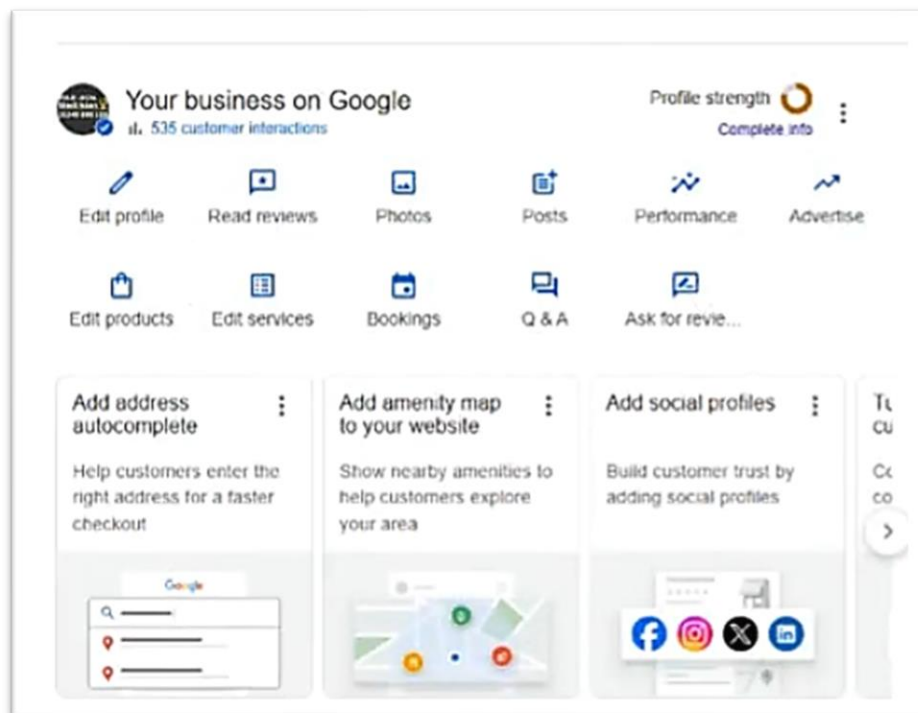
Why is this important?

Before automating anything, we need to ensure your business exists online in the right places. Today is about confirming your accounts are active and accessible.

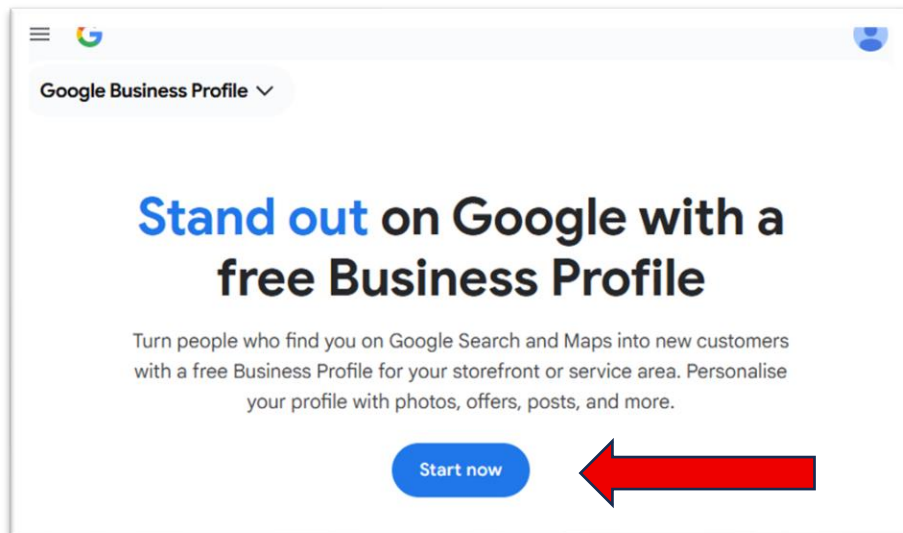
Today's Task

Step 1: Check/Create Google Business Profile

- Search your business name on Google - look for "Your Business on Google" panel.

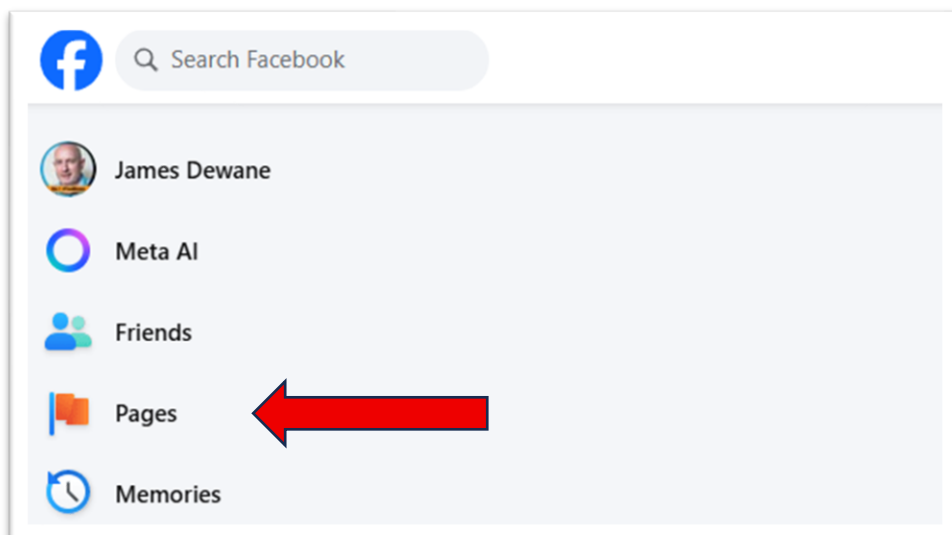


- If found: confirm login access to the attached Google account.
- If not found: go to <https://business.google.com/> and click Start Now.



Step 2: Locate or Create Your Facebook Business Page

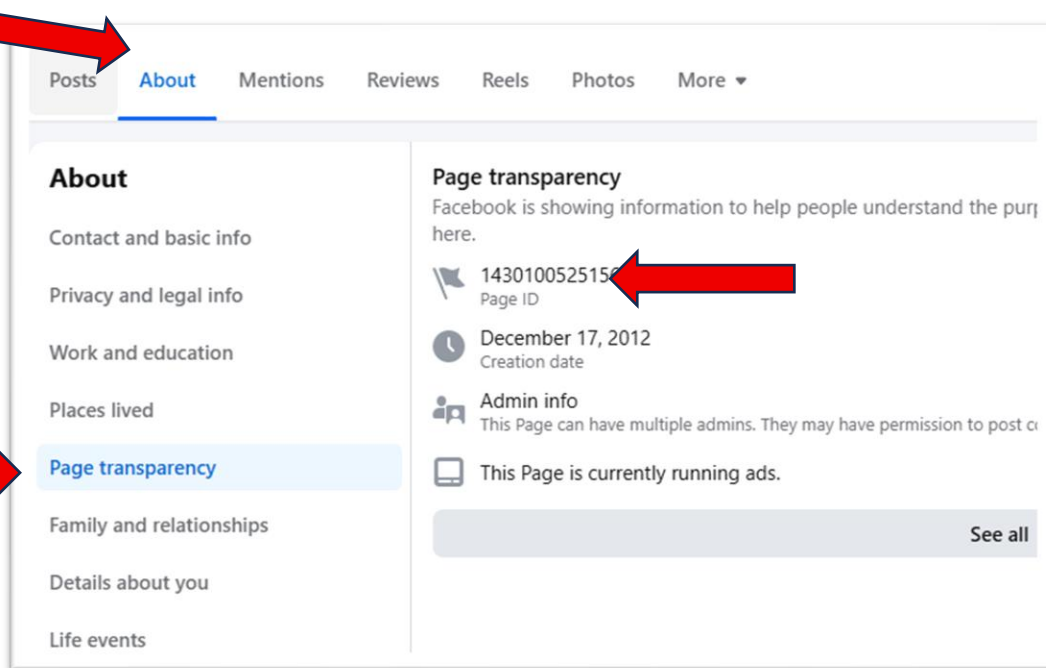
- Log into Facebook (personal account)
<https://www.facebook.com>
- Go to Pages and find or switch to your Business Page.



- If no page exists: Pages → Create New Page

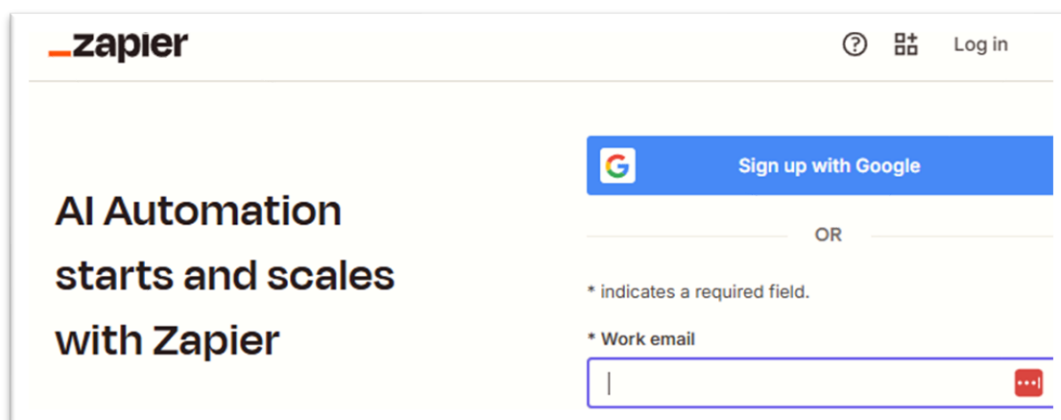
Step 3: Find & Save Your Facebook Page ID

- Go to your Facebook Page
- About → Page Transparency
- Copy your Page ID and save it for later use



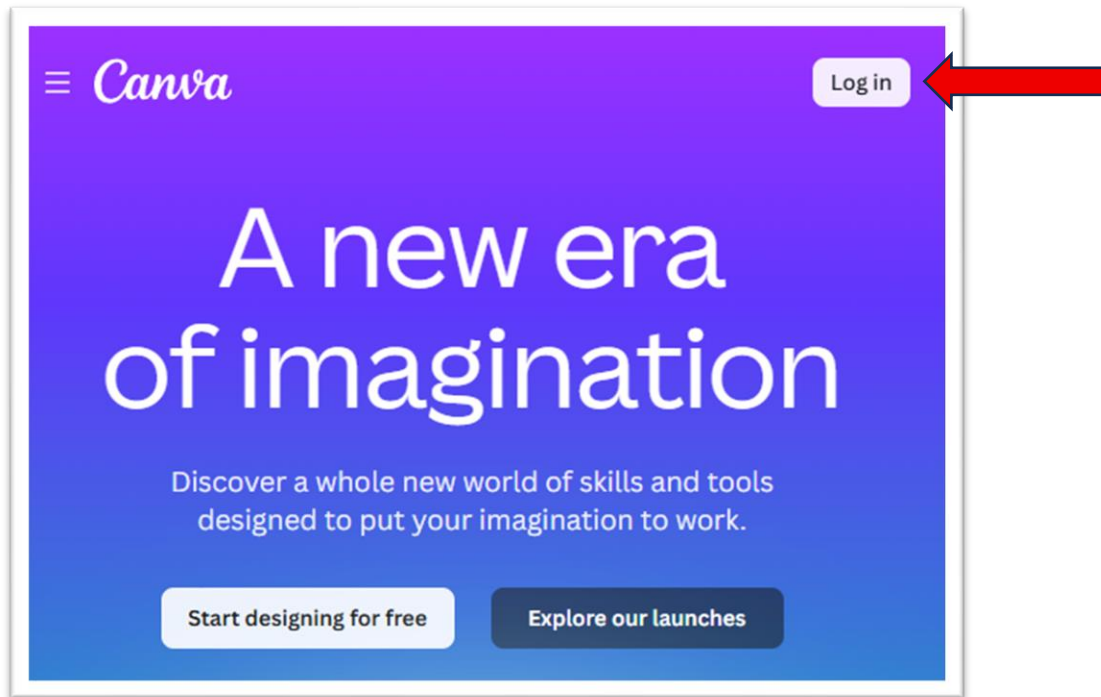
Step 4: Create a Zapier Account

- Visit www.zapier.com/sign-up
- Login with Google or enter work email
- Verify email if prompted



Step 5: Create a Canva Account

- Visit www.canva.com and click Sign Up
- Register using Google/Facebook or work email



Day 1 Action Steps:

- Confirm access to Google Business Profile
- Confirm access or create Facebook Business Page
- Copy and save your Facebook Page ID
- Create Zapier and Canva accounts

Then, **Return to Today's Task Post** in the Group and –

Post a link to your Google Business Profile and facebook Business Page.

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TOOLBOX



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