

RAISE WITHOUT FEAR



Week 3 Worksheet

Overview

Now comes implementation.

Raising prices feels uncomfortable because it challenges identity and confidence.

This week is about applying your Minimum Charge in real situations.

This strengthens Position and Keep In Touch.

At 20:00 on Tuesdays, we will be Live in the Group answering your Questions.

Week 3 Task 1

Send A Quote At Your New Rate

1. What is required

Send at least one quote at your new Minimum Charge or above.

2. Learning outcome

You break the psychological barrier.

3. Evidence required

Post a screenshot with **sensitive numbers blurred** in the **Week 3 Task Post** comments.

Tips for mastery
Do not apologise for your pricing.
Present it calmly and professionally.

Week 3 Task 2

Draft A Price Adjustment Message

1. What is required

Write a simple professional message for existing regular customers explaining a pricing adjustment if required.

2. Learning outcome

You learn to communicate price increases confidently.

3. Evidence required

Post your drafted message in the Week 3 Task post comments.

Tips for mastery

Keep it calm and factual.

Avoid over explaining.

Week 3 Task 3

Report The Outcome Honestly

1. What is required

Share what happened.

Did they accept? _____

Did they question it? _____

Did they decline? _____

2. Learning outcome

You replace fear with data.

3. Evidence required

Post your real outcome from "**Point 1 What is required**" in the Week 3 Task Post.

Tips for mastery

Even a No is useful data.

Losing unprofitable work is a win.



www.jdewane.com



james@jdewane.com



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